

Design Services Information Sheet

Design Services

Tennyson Graphics can provide the following professional designing services:

- **Textile products** - all types of design work including apparel, furnishing, bed linen, carpet, t-shirts, table cloths can so on
- **Stationery design** - quick turnaround on logo, letterhead, business card design, general brochure and packaging design
- **Mathematically defined constructions** - highly accurate constructions such as graph papers, complex forme cutting, packaging layouts can be provided as digital data or film
- **Car surface designs** - we can provide wood grains, carbon fibre, light assemblies, dot-fade windscreens, brushed metal, geometric and leather effects, color-matched and printed onto *Dynock* for car modelling purposes (see samples right)
- **Security patterns** - custom-built 3-D security patterns for ID cards or bank checks.
- **Continuous patterns** - repeating textures and effects, with no obvious striping or join lines
- **Technical illustrations** - for technical and help manuals

You can be assured of the following benefits when choosing Tennyson Graphics to undertake you design requirements:

- **Professional service** by highly-skilled artists and graphic artists
- **Ownership** of the design and access to the digital data
- **Quick turn-around** and the flexibility to meet you special time requirements
- **Digital proofs** or electronic proofs supplied for your approval



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Technical Illustrations

Tennyson Graphics can provide the classic technical drawing on paper, including all prepress processes, as well as web graphics, online and multimedia productions.

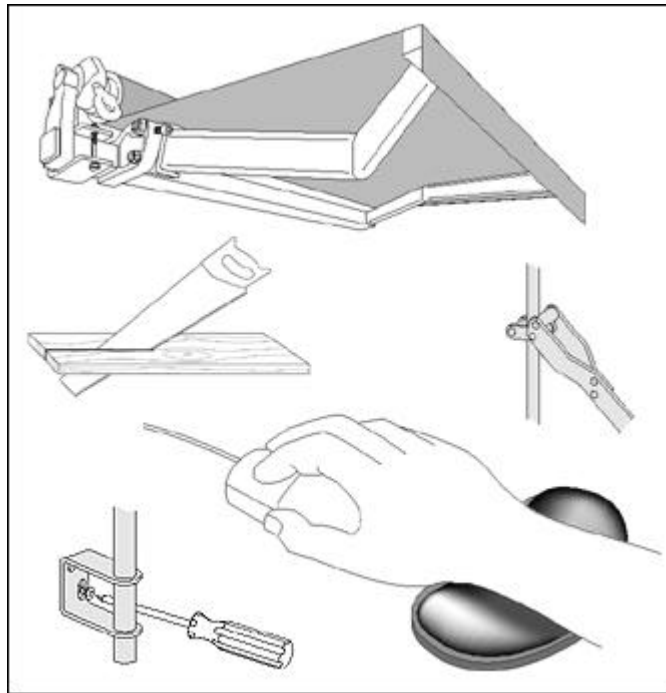
We have developed long-term relationships with customers who need technical drawings as part of instruction guides, technical manuals and online help systems, some selected examples appear below.

We require a starting point from our customer: many materials can serve as a basis. The most common materials are: technical drawings, photographs, product samples and old or similar product information.

One special task for our artists is the target group-oriented creation of drawings. This refers to the creation of a drawing in an easy-to-understand matter, which targets the inherent information. For example, our illustrator can reduce, make clear or simplify where necessary.

When creating an easy-to-understand drawing, we can apply various techniques, perspectives and styles, such as:

- 2D drawings (height + width, e.g. a technical drawing or plan)
- 2.5D drawings (height + width + simulated depth, e.g. a freehand drawing)
- 3D constructions (freely rotational volume models)
- parallel perspectives such as isometry, dimetry and trimetry
- vanishing point perspectives
- line-art drawings
- grayscales
- colors
- line thicknesses
- exaggerations
- highlights

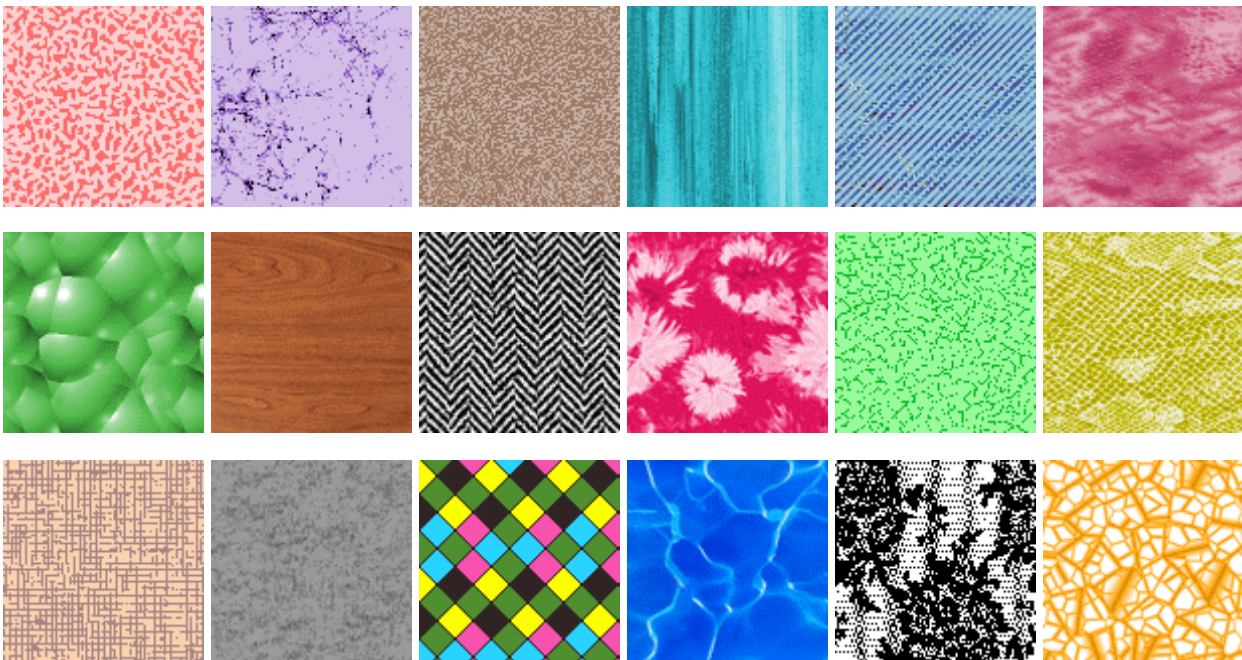


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Specialty Patterns

Tennyson Graphics has years of experience in creating repeating, or continuous, patterns for many applications ranging from pre-printed laminates to etched embossing plates. Not only can we create a repeat size to suit your application (i.e. to fit a specific roller or frame size), we can ensure it is free of join lines and obvious "striping" effects.

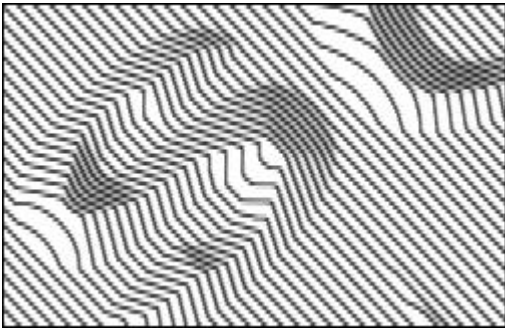
We have a library of hundreds of color separated, repeating textures and effects, which can provide a starting point for your requirements. Examples are: crackles, leathers, watercolor effects, tie dye, moiré, woodgrains, herringbones, denims, linens, animal skins, geometric effects, marles, laces, and randoms.



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Security Patterns

Tennyson Graphics has provided services to many security printing companies within Australia, including the Reserve Bank. Many projects have involved the background design for cheques using our unique technique (detailed below), which we can apply to any artwork or logo. Other projects have included postage stamps, highly accurate layouts for specialized bank-note construction and designs for ID-type cards and credit cards.





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Further Information & Links

Downloads

[Design Services information contained on this website](#)

Contacts

[Tennyson Graphics International Pty Ltd](#)